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THE CHAMBER FOR REGIONAL PROSPERITY

John Cook retiring from BBA, Craig Hill hired as CFO

IMMEDIATE RELEASE

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BIRMINGHAM, Ala. –January 11, 2018 – After a lengthy career in public accounting and financial management followed by a 20-year career at the Birmingham Business Alliance (BBA), Senior Vice President of Finance John Cook announced his plans to retire. Cook, a Certified Public Accountant (CPA), joined the BBA’s predecessor organization, the Birmingham Regional Chamber of Commerce, in 1998 and has led the Chamber’s and BBA’s finance and administrative division, including during the BBA’s formation in 2009.

“John’s service to the Chamber and the BBA and the Birmingham community is unparalleled,” said Brian Hilson, president and CEO of the BBA. “The work he has done has been extraordinary and he has been an integral part of the success of the community for the past two decades. He will be sorely missed.”

Craig Hill will succeed Cook as Chief Financial Officer. Hill is a Certified Management Accountant (CMA) whose 18-year career as chief financial officer of Southland Tube Inc. saw the company increase its annual revenue from \$40 million to over \$200 million. Hill’s responsibilities at the BBA include oversight of the organization’s accounting, information technology, human resources and administrative functions.

“Craig comes to the BBA with a wealth of knowledge and expertise,” Hilson said. “I have no doubt he will continue to build on the solid finance and administrative practices that John Cook has maintained. We were extremely impressed with the work Craig did at Southland Tube and we look forward to his leadership at the BBA.”

A graduate of the University of Alabama with a degree in accounting and business administration, Hill worked for Vulcan Materials Co., EBSCO Industries, Prestolite Wire LLC and United Roofing Manufacturing Co. before joining Southland Tube in 1999. At Southland, Hill led all accounting, financial, information technology and human resources activities at one of the largest steel tube and pipe manufacturers in the country.

The Birmingham Business Alliance is the lead economic development organization for the Birmingham region. For more information about the BBA visit its website at www.birminghambusinessalliance.com.

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