



## 103 Year Old Mattress Company to open first store in Homewood at SoHo Square August 3, 2018!

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Ensley Fairfield Mattress Company announces that it will open its first store in Homewood at SoHo Square district in August of 2018. The SoHo Square district is popular area among locals featuring restaurants, home furnishings, and entertainment. The approximate 2700 square-foot mattress shoppe in Homewood will feature specially curated mattresses that are like no other in the area. Ensley Fairfield Mattress Company will be revealing its private label "Heritage Series" mattress line which is exclusive to their company and some of which designed and developed by the family. The "Heritage Series" really embodies the spirit of the 103 year old, 4<sup>th</sup> generation family operated, company of quality and value.

The new SoHo store, like its current Pelham location, will also showcase Pure Talalay Latex Bliss Mattresses, Wesley Allen hand made iron beds, Corsican iron beds & cribs, Amanda Sutton iron beds and industry leading adjustable bases by Reverie. The store will also be furnished by Uttermost home accessories, Charleston Forge, and many others for you to pair with your new bed and mattress to complete your personalized look. The company will also release its first ever mattress in a box for those that might need distance deliveries during the new store opening as well.

Ensley Fairfield Mattress Company is Birmingham's oldest, most trusted, mattress company that is built on quality, service, tradition, & value. The company is a fixture of Birmingham tradition for over a century and is proud to be a member of the Homewood city.

The grand opening ribbon cutting ceremony is scheduled for August 3, 2018. Specific times and activities can be found on Facebook or their website.

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